

media kit

ADVERTISING & MEDIA SOLUTIONS 2022

Photo credit:
Charles Cecil, *Discovering Bhutan*



East-West News Service[®]
Travel, History, Culture

Our Global Reach



Our Reach

122 Countries



Monthly Readership

15,000+ Unique
Visitors Monthly



Age Range

14% Ages 18-24
25% Ages 25-34
21% Ages 35-44
17% Ages 45-54
15% Ages 55-64
8% Ages 65+



Top 10 Countries

USA, Canada, India,
United Kingdom, Germany,
France, Australia, Philippines,
Mexico, Vietnam



Reader Demographics

English-Speaking
College Educated
Frequent Travelers



Gender Distribution

69% Males
31% Females



Reach

5.9 Million



Impressions

9.5 Million



Audience

87,000 Worldwide

Our Contributors

EWNS editor [David DeVoss](#) began his journalism career as the youngest staff correspondent ever hired by the Time-Life News Service, becoming at age 24 a war correspondent in Saigon. He later worked as a correspondent and Bureau Chief in Houston, Montreal, Detroit, Hong Kong, Bangkok, Mexico City and Los Angeles.

In 1985, he joined the Los Angeles Times Magazine, where he won three national writing awards in four years. In 1998, after 30 years in journalism, DeVoss entered the field of international development, where - among other assignments in Bosnia, Afghanistan and East Timor - he served as the Senior Information Officer for the U.S. Agency for International Development in Iraq.

On four occasions during the 2000s, DeVoss received the Best Magazine Story of the Year Gold Award from the Society of American Travel Writers for work appearing in Smithsonian. In 2019, he won Gold Prizes for international travel writing from both SATW and the North American Travel Journalists Association for reporting on [Rwanda](#). His photo essay on [Afghanistan Beyond the Hindu Kush](#) received a Silver Medal from SATW in 2022. EWNS contributors also include:

[Liz Campbell](#) is a former resident of Burma, India, Tanzania, Brazil and the UK. In 2021 and 2022 the Travel Media Association of Canada honored her for Best Photography and Best Historic and Cultural Feature Writing. Campbell also won two SATW editorial awards in 2022 for EWNS stories on [Newfoundland](#) and [Costa Rica](#).

[Peter Greenberg](#) is the Emmy-winning Travel Editor for CBS News, whose CBS Eye on Travel radio program broadcasts from a different location around the world each week. Peter also hosts the Travel Detective show on PBS.

[Mark Orwoll](#) is the former International Editor of Travel + Leisure magazine. His accolades include a 2021 Gold Award in Adventure Travel Writing from the North American Travel Journalists Association and a 2022 SATW Silver Award for [food & travel reporting](#).

[Karin Leperi Pezo](#) recently won a Lowell Thomas Travel Journalism Silver Award for her EWNS feature, [Living in the Land of New Mexico Chiles](#).

[John Poimiroo](#), editor of CaliforniaFallColor.com this year received two California Outdoor Writers Association Excellence in Craft awards for [EWNS stories](#) on [cycling in Ireland](#).

[Nancy Wigston](#) won First Prizes in International Travel Writing (2018) and People Photography (2020) from the Society of American Travel Writers.