

Ad Design Rate Card

Intended for clients who need help designing their ads. Standard designs use client-provided content. Deluxe designs are created by our ad team to achieve a client's specific advertising goal.



Homepage Leaderboard Duo

Deliverables: 2 Ads Standard Ad Design Price: \$500.00

Deluxe Ad Design Price: \$800.00



Additional Homepage Leaderboard Duo

Deliverables: 1 Ad Standard Ad Design

Price: \$450.00 Deluxe Ad Design

Price: \$750.00



Interior Leaderboard Duo

Deliverables: 1 Ad Standard Ad Design Price: \$500.00

Deluxe Ad Design Price: \$800.00



Homepage Large Rectangle

Deliverables: 1 Ad Standard Ad Design Price: \$450.00

Deluxe Ad Design Price: \$750.00



Homepage Takeover

Deliverables: 4 Ads Standard Ad Design Price: \$650.00 Deluxe Ad Design Price: \$1050.00



Mid-Article Leaderboard

Deliverables: 1 Ad Standard Ad Design Price: \$450.00

Deluxe Ad Design Price: \$750.00



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Full Site Takeover







Deliverables: 6 Ads

Standard Ad Design Price: \$650.00

Deluxe Ad Design Price: \$1050.00

Advertorial Text with Visuals





Deliverables: 1 Ad

Standard Ad Design

Price: \$450.00

Deluxe Ad Design Price: \$750.00